

20mph Working Group – Update Report

1. Aim

The aim of this report is to update council on the progress made on the 20mph reduced speed project and to outline future developments.

2. Dorset Council Evaluation Criteria

The three main Dorset Council evaluation criteria for locations to be considered for 20mph schemes are:

- a. They are in towns or villages where there is a depth of residential development and high levels of pedestrian and cycle movement or there is a potential for high levels of pedestrian and cycle movement if a 20mph scheme was introduced.
- b. Where existing mean speeds provide a realistic opportunity for compliance.
- c. Where there is significant community support.

3. Working Group Current Strategy

Of the three criteria listed above, the 20mph Working Group decided that the most important to achieve first was ensuring there is significant community support. Unfortunately, the two initial attempts at engaging with parishioners met with limited success. There was a low turnout at the Annual Parish Meeting, and then the limited number of parishioners who attended a presentation by the Dorset lead on the National 20s Plenty Campaign could not be considered as a true representative of the parish.

4. Moving Forward

In a further attempt to engage with parishioners and gauge the level of support the working group has agreed that a survey, involving the distribution of a questionnaire, might meet with more success. To that end, it is planned to:

- a. Hand deliver a hard copy survey questionnaire to all households in the parish.
- b. Place a copy of the survey questionnaire in the December edition of the CVN.

5. Survey Returns

The survey questionnaire will direct parishioners to either:

- a. Complete the hard copy flyer/CVN version of the survey and post it into one of the prepositioned survey boxes located in selected Corfe Castle shops.
- b. Complete the hard copy, then scan and email it to a specified CCPC email address.
- c. Go online and complete an electronic version of the survey using the SurveyMonkey website.

6. Survey Support

To enable the working group to conduct the survey the following support will be required:

- a. Finance – A proposal has been submitted to council for £250 to pay for:
 - 750 x A4 double sided flyers. £114.00 + VAT
 - An insert into the CVN December issue. £35
 - 5 cardboard survey boxes £33
 - Contingency £68
- b. Flyer deliverers – As many people as possible to assist with the doorstep delivery of up to 740 flyers.

7. Timings

There are currently two options for when the survey should be closed, and feedback reviewed.

Option A is for a short response period of two weeks and will be complete before Christmas. If the returns are positive, this will allow us to concentrate on the next item on DC's compliance list in the new year. It also assumes that any interest in responding will diminish within two weeks.

Option B is for a longer response period of six weeks and will be complete in mid-January. This allows for further promotional activity / provision of 20mph information (CVN articles) after the flyer/CVN survey has been distributed, hopefully generating more responses.

Option A

Option B

a. Mid November- CVN insert approved and submitted.	a. Mid November- CVN insert approved and submitted.
b. Mid November - Doorstep flyer approved and sent for printing.	b. Mid November - Doorstep flyer approved and sent for printing.
c. Early December - CVN delivered.	c. Early December - CVN delivered.
d. 01 December - Doorstep flyers distributed.	d. 01 December - Doorstep flyers distributed.
e. 15 December - Survey results collated.	e. 15 December - Survey results collated.

8. Conclusion

When all returns have been received the working group should have a good indication of the level of support from the parish for moving the project forward. If there is a sufficiently positive response, the working group will begin the process of complying with the second of DC's criteria, proving that 'existing speeds provide a realistic opportunity for compliance'.

Report written by Cllr M Blinkhorn.